



# Beauty Meets Innovation

BY MICHELLE MARKO

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DR. MARK LUPIN, DERMATOLOGIST

**D**impled thighs and buttocks. Crow's feet. Turkey neck. Clearly these aren't ingredients for a bizarre dinner entree but rather names attached to particular physical flaws. Be it from the natural aging process, or a genetic predisposition for certain skin issues, most people have something about their appearance they'd like to improve or eliminate – something a drugstore cream won't solve.

That's where aesthetic medical treatments come in. Decades back, the most effective options for beating back the signs of aging was invasive surgery requiring a risky general anaesthetic, and weeks of recovery.

Advances in aesthetic treatments means that skin can be tightened, wrinkles smoothed, hyperpigmentation diminished, and unwanted fat eliminated – all without a scalpel.

Victoria dermatologist Dr. Mark Lupin has been on the forefront of testing and working with many of the contemporary minimally or non-invasive beauty and anti-aging treatments. The first step, advises Dr. Lupin, when considering a treatment is to consult with a medical doctor. "It is essential to see a dermatologist knowledgeable in treatments that you may be interested in exploring," Lupin says.

Dr. Frances Jang, at Dermapure Skinworks in Vancouver, concurs adding that "before any treatment, the doctor should assess your area of concern and offer you a systematic approach to get to your goal."

At that time, she says, "the

doctor will also outline the risks and benefits."

Though risks are far lower than that in invasive surgery, there are always possible complications, which is why it's imperative to see a physician. "All side effects are addressed directly in consultation prior to undergoing any procedure," says Dr. Lupin. And the dermatologist will also advise the patient on the realistic outcome of the procedure. Some people can expect better results depending on the severity of the problem or even their age.

Cellfina, which treats cellulite on the buttocks and thighs, is limited to candidates between the ages of 20 to 60, who have a stable weight and no apparent loose skin. Conversely, advancements in laser technology have produced machines that are capable of treating a wider range of skin problems like the Starwalker laser recently available in Canada. "A remarkable laser system that can help my patients by treating many conditions at once, such as hyperpigmentation and red spider veins, while also having ability to tone the skin and treat a broad range of skin types from fair to dark. It is also the latest advance in tattoo removal technologies," Lupin says about the Starwalker.

DARPAN asked Dr. Jang and Dr. Lupin to discuss which innovative solutions to aging or beauty dilemmas most intrigued them:





## Cellfina

**What it is:** This treatment is a proven long-term solution to cellulite that actually works, says Dr. Lupin "It localizes discrete dimpled areas on the buttocks and thighs and immediately releases the tethered bands that are the root cause of cellulite. Four-year follow-up data confirm this is a permanent effect."

According to the Cellfina System website, it "treats the primary structural cause of cellulite – the connective bands woven throughout fat in the thighs and buttocks. These tight bands pull down the skin, creating the puckering you see on the surface of the skin." The treatment releases the bands which then allows the skin to smooth out. The company says that the procedure "relies on a minimally invasive, small needle-sized device to treat the cellulite-causing bands just beneath the surface of the skin." Local anesthetic is used.

**Pros:** Results can be noticeable as early as three days.

**Cons:** There is some downtime. Recovery can be painful and sore when touched or pressure is applied. Results are not permanent – lasting up to three years.

**Cost:** Starting from \$4,500.



*Some aesthetic concerns require more than a sheet mask or a rich night cream. A visit to the dermatologist could offer a more effective solution.*

## Starwalker Laser

**What it is:** This advanced laser technology can target and eliminate tattoos, unwanted hair, birthmarks, spider veins, wrinkles, acne and acne scars while not damaging surrounding skin. Fontona's website, the company producing the machine, describes it as "third-generation ASP [Adaptive Structured Pulse] technology for ultimate precision, efficacy and safety of treatments."

**Pros:** As Dr. Lupin said, the revolutionary advances here are that it can treat a number of conditions at once and works well on a range of skin tones.

**Cons:** Not a lot of independent feedback is available as it was only recently approved by the FDA and Health Canada. As the treatment is very precise and doesn't damage surrounding tissue, side effects are reportedly minimal or non-existent.

## miraDry

**What it is:** Having written about the treatment and involved in the early development of miraDry in North America, Dr. Lupin says, "I am excited that we can now treat anyone who is bothered by underarm sweating." According to the miraDry website, "the system uses energy that targets and destroys the sweat and odour glands in your underarm."

A localized anesthetic is applied before a small hand-held device delivers the energy to the glands.

**Pros:** Permanently sweat-free underarms. Takes only one to two treatments.

**Cons:** Can produce some swelling, soreness, tingling or numbness for weeks after treatment. No permanent side effects reported to date.

**Cost:** Starting from \$1,995.







## Skin Hydration using Hyaluronic Acid (HA) injections

What it is: Dr. Jang says these injections are “a game changer and beyond the skin care we currently know. This innovative treatment involves multiple injections of HA in the middle layers of the dermis to nourish it from the inside out. It delivers improvements in skin smoothness, hydration and elasticity and designed to last for up to nine months with just one treatment. It can be used to treat the face, neck, décolletage and hands.” They’re known by brand names such as Juvederm and Restylane.

**Pros:** No downtime and immediate results. Can last up to nine months.

**Cons:** If injections are overdone, it’s obvious and unnatural looking. Determine if the physician aims for natural not “done” results. Check before and after photos.

**Cost:** Starting at \$500 a syringe.

## Coolsculpting

**What it is:** Dr. Lupin describes Coolsculpting as the “most effective non-invasive method for sculpting body contours by removing fat non-invasively. We also use this to help define the jawline by reducing fullness under the chin and providing some gentle tightening.” It also targets stubborn fat deposits on the abdomen, flank, upper arm, inner thigh, outer thigh, back and chest. The simple explanation is it destroys fat by freezing it. The procedure can be uncomfortable but not painful.

**Pros:** Results are permanent and noticeable in a matter of weeks and continue to improve over the next few months. No downtime.

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**Cons:** Can produce swelling and a tingling discomfort for a couple of weeks. It can take more than one treatment, making it expensive.

**Cost:** Starting from \$800 per treatment.



DR. FRANCES JANG,  
DERMAPURE SKINWORKS

## Ultherapy

**What it is:** Dr. Jang describes the treatment as using “time-tested ultrasound energy to lift and tighten the skin naturally ... [it] stimulates collagen production by delivering focused ultrasound energy to the skin’s foundational layer typically addressed in cosmetic surgery – without cutting or disrupting the surface of the skin. Unlike lasers, radio frequency, surgery and other technologies, Ultherapy bypasses the surface of the skin to deliver the right amount of ultrasound energy at the right depths and the right temperature. This energy triggers a natural response under the skin,

jumpstarting the regenerative process that produces fresh, new collagen...to lift and tighten skin on the neck, chin and brow as well as smooth skin on the chest.”

**Pros:** It’s non-surgical and no downtime. Results can last for years.

**Cons:** Results take time – two to three months. Side effects can be short-term redness and swelling. Procedure can be uncomfortable.

**Cost:** Starts from \$1,500 depending on which part of the face is treated.



## About the Author

A lifestyle journalist, Michele Marko is the former Arts & Life editor at the Vancouver Sun and Province newspapers. While writing about beauty, fashion, design, food and travel, she’s written on a variety of subjects ranging from ethical beauty to couture fashion designers to discovering the best pizza in the world. Hint: It’s in Italy.



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